



**MSME BUSINESS FORUM INDIA** 



# India's fastest growing Technology magazine for the MSME segment, Enterprises and MNCs.

Connects with the B2B, B2C, D2C and P2P markets India | USA | APAC | Europe | MEA | ANZ

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## A Bi-Monthly print magazine to unfurl the immense potential of the Indian MSMEs



#### **Resilience: An MSME Power**

"The world of business has been moving at a fast pace. With climatic, political, and environmental disturbances, currency fluctuations and yet lower growth, an MSME is at a crossroad.

While the start-ups adapt to faster growth cycles, an MSME is working hard to adapt to becoming a new-age business. While the questions are far too many, a business owner is perplexed in evaluating a direction to find his true potential.

Powered with Resilience, MSMEs businesses stay firm on the ground to beat any downturn or recession. This social fabric of MSMEs makes us unique and strong as a community and backbone for the economy."

Rachana Chowdhary Editor – India Technology News <u>https://www.magzter.com/IN/Media-Value-Works/India-Technology-News/Technology/1006399</u>



## **Covering the Growth Sectors**



- Inspired by Digital India, magazine will elaborate and communicate the GOI initiatives for the MSME Sector.
- Magazine will feature case studies on the most progressive Indian MSMEs in the Manufacturing Sector supplying both to Indian and International customers.
- Feature Top trends of the Global Small and Medium Businesses across from US, UK, Middle East, APAC.
- Articles from thought leaders of the MSME sector will cover experiences, and guide our readers on growth strategies.
- Magazine will feature the Top Global Indian Entrepreneurs.



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Share opportunities for other MSMEs to partner with you for growth.

Reach us – support@msmebusinessforum.com



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India Technology News (ITN) is India's fastest growing IT magazine for the MSME segment, covering both the B2B and B2C markets. In association with MSME Business Forum and its partners and alliances ecosystem, ITN reaches over 0.5 million readers from India and International locations.

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